



2025

Press Kit – LAAD Defence & Security 2025

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The Largest and Most Important Defense and Security Fair in Latin America Begins on April 1st

LAAD Defence & Security 2025 will bring together the leading players, both national and international, to present innovations in the sector and discuss the future direction.

The 15th edition of **LAAD Defence & Security 2025**, the largest and most important trade fair in Latin America for the defense and security sectors, will begin on April 1st and run until April 4th. The event will take place at Riocentro in Rio de Janeiro, bringing together the leading players and global authorities to discuss technological solutions and promote business that directly impacts defense, public security, and corporate security.

For this edition, more than 400 exhibiting brands from 28 countries are expected, showcasing the latest innovations in land vehicles, aircraft and helicopters, technological weapons and ammunition—both lethal and non-lethal—interception, image capture, tracking and monitoring, equipment for access control and personal security, automation, uniforms, high-performance footwear, and other cutting-edge solutions for defense and security.

More than 20 segments of the defense and security industry will present their innovations. Among the confirmed exhibitors, the event highlights key global players in the sectors involved, such as Embraer, Helibras, Airbus, AEQ, Iveco, Edge, CBC/Taurus, Condor, AEL, SAAB, Flash Engenharia, Imbel, Aeromot, Aselsan, John Cockerill, FN Herstal, Lockheed Martin, MBDA, Amazul, MKU, Naval Group, Norinco, BAE Systems, Beretta, Leonardo, Diehl, KNDS, and SSB/SSI, among others. [Access the complete list of exhibiting companies: [Click here](#)]

Official Delegations Program

Another strong point of the event will be the traditional Official Delegation Program, which attracts defense and security authorities from Brazil, Latin America, and other regions worldwide, offering opportunities for direct engagement with exhibiting companies. This year's expectation is to exceed 200 delegations.

"LAAD Defence & Security 2025 will be the stage for the launch of innovative technologies that influence both national security and the operations of large

corporations, representing a unique opportunity for networking and business," says Sergio Jardim, General Director of Creative Events, the organizer of the event. He adds, "Our expectation is to surpass the 36,000 visitors from the last edition." [Access the complete list of official delegations: [Click here](#)]

Global Defense and Security Scenario

According to data from the Ministry of Defense, in 2024, the Brazilian defense sector reached a new record in export authorizations for products and services. The country reached R\$9.53 billion (US\$1.65 billion), the highest figure in the last 11 years. Currently, the national defense industry trades with about 100 countries, with 40% of exports corresponding to aircraft. According to the Ministry, this advancement is due to the search for new commercial opportunities, the competitive potential, and the capillarity of the Defense Industrial Base (BID), which represents 3.58% of the Gross Domestic Product (GDP) and generates 2.9 million direct and indirect jobs in the country.

On February 12, the Ministry of Development, Industry, and Commerce announced it will increase the production of national "critical technologies for defense" from the current 42.7% to 55% by 2026, one of the six areas of activity of the New Industry Brazil (NIB). This means that the Brazilian defense industry will receive R\$112.9 billion in investments by 2026, funds that will be invested in strengthening the production chains of satellites, launch vehicles, and radars.

Of the total announced, R\$79.8 billion will come from public resources, which includes PAC Defense with R\$31.4 billion for projects such as the Gripen fighter, the KC-390 cargo plane, armored vehicles, frigates, and submarines. Another R\$33.1 billion will come from private sector resources, to be invested in aerospace and defense (R\$23.7 billion), nuclear (R\$8.6 billion), and security and other sectors (R\$787 million). Among the projects funded by Finep resources, there is also the Brazilian multipurpose reactor and the takeoff rocket for hypersonic vehicles, which have already received R\$4.2 billion in investments, with a forecast of investing more than R\$331 million.

In addition, globally, there is intense geopolitical movement that will be debated at LAAD Defence & Security 2025. While the European Union finalizes an agreement to increase defense investments by about R\$5 trillion, the world awaits possible moves by Russia and the United States. The European Commission has reached an agreement to approve an 800 billion euro plan for Europe to rearm. The bill includes provisions for less strict fiscal rules to allow countries to increase military spending.

"This scenario makes the relevance of this meeting of the main players in global defense and security even greater. We have invested efforts to ensure that LAAD

Defence & Security 2025 is remembered for its size and representativeness, impacting business focused on the defense and security industry globally," adds Sergio Jardim.



Official Opening Ceremony

Date: 01/04/2025

Time: 10h00 a.m.

Organization: Ministry of Defense

Venue: Pavilion 5

Confirmed attendance:

- Vice President of the Republic, Geraldo Alckmin*
- Governor of the State of Rio de Janeiro - Claudio Castro
- Minister of Justice and Public Security - Ricardo Lewandowski
- Minister of Defense – José Mucio Monteiro
- Minister of Science and Technology – Luciana Santos
- Minister of the Institutional Security Cabinet – Marcos Antonio Amaro dos Santos
- Commander of the Navy - Adm. Esq. Marcos Sampaio Olsen
- Army Commander – Gen. Ex. Tomás Miguel Miné Ribeiro de Paiva
- Commander of the Air Force. Brig. Ar Marcelo Kanitz Damasceno
- Chief of the Joint Chiefs of Staff of the Armed Forces - Adm. Esq. Renato Rodrigues de Aguiar Freire
- Secretary-General of the Ministry of Defense - Luiz Henrique Pochyly da Costa
- Secretary of Defense Products - Heraldo Luiz Rodrigues
- Mayor of the City of Rio de Janeiro – Eduardo Paes*
- President of the National Bank for Economic Development and Social - Aloisio Mercadante
- President of the Brazilian Agency for Industrial Development - Ricardo Capelli
- President of Abimde - Luiz Teixeira
- Managing Director of Creative Events Brasil - Sérgio Jardim

** To be confirmed*

General program

01/04 - Tuesday			
10h am	Authorities, Official Delegations, Exhibitors, Guests and Press	Official Opening Ceremony - LAAD Defence & Security 2025	Pavilion 5
	Authorities	Visita à área de exposição	Pavilions 2, 3, 4 + Outdoor area
11h am	Press	Press Conference - EMBRAER	Press Room - Mezzanine - Pavilion 2
3h40 pm	Press	Press Conference - SAAB	Press Room - Mezzanine - Pavilion 2
6h pm	Authorities, Official Delegations, Visitors and Press	Closing 1st day of the exhibition	Pavilion 2, 3, 4 + Outdoor area
02/04 - Wednesday			
10h am	Authorities, Official Delegations, Visitors and Press	Opening of the event to the public	Pavilions 2, 3, 4 + Outdoor area
10h am	Press	Press Conference - EMBRAER	Press Room - Mezzanine - Pavilion 2
6h pm	Authorities, Official Delegations, Visitors and Press	Closing 2nd day of the exhibition	Pavilions 2, 3, 4 + Outdoor area
03/04 - Thursday			

10h am	Authorities, Official Delegations, Visitors and Press	Opening of the event to the public	Pavilions 2, 3, 4 + Outdoor area
6h pm	Authorities, Official Delegations, Visitors and Press	Closing 3rd day of the exhibition	Pavilions 2, 3, 4 + Outdoor area
04/04 - Friday			
10h am	Authorities, Official Delegations, Visitors and Press	Opening of the event to the public	Pavilions 2, 3, 4 + Outdoor area
5h pm	Authorities, Official Delegations, Visitors and Press	Closing LAAD Defence & Security 2025	Pavilions 2, 3, 4 + Outdoor area

**ABIMDE (Brazilian Association of Defense and Security
Materials Industries) Program - Pavillion 4**

01/04 - terça-feira		
10h am	Inauguration of ABIMDE Space	Tucano Space
1h30 pm	Solemnity of ABIMDE's 40th anniversary – Tributes to the authorities	Arena Guarani
2h30 pm	Knowledge Management in the Defense Area – AMAZUL	Arena Tamandaré
3h30 pm	ABIMDE CONECTA - ABIMDE	Arena Guarani
3h30 pm	Offset Practices - ABIMDE	Arena Tamandaré
4h30 pm	Brazilian Aerospace and Defense Cluster - PIT	Arena Guarani
4h30 pm	Rational Use of Force in the Light of Decree 12.341- of 12/23/2024 – Poly Defensor Institute	Arena Tamandaré
02/04 - quarta-feira		
11h am	Support for innovation in companies – EMBRAPPII	Arena Guarani
1h30 pm	Tactical Mobility for Police Operations and Embedded Technologies – Berkana	Arena Guarani
1h30 pm	Tax Reform and Government Procurement - Dr. Talita Zanelato and Dr. Luiz Carlos Szymonowicz	Arena Tamandaré
2h30 pm	Public Security Panel – "Challenges, Opportunities and Partnerships" – Mediator: Executive President of ABIMDE, Lieutenant-Brigadier R1 José Augusto Crepaldi Affonso	Arena Guarani
3h30 pm	International Lecture - "High Performance Negotiation: How to Prepare for Major Agreements in Defense and Security", given by Jorge Gueren, Global Director in Leadership and Business at TEAM Business Group	Arena Guarani
3h30 pm	Performance of the PMERJ Operations Center during LAAD 2025 - PMERJ	Arena Guarani
03/04 - quinta-feira		
1h30 pm	National Sovereignty and Development of BIDS in Focus of Legislative Propositions – Juliana Larenas (SEPROD) and Rogério Beltrão (Poly Defensor)	Arena Guarani
1h30 pm	Symposium: Science, Technology and Innovation and the BID – Army General Staff	Arena Tamandaré
4h30 pm	AI, Machine Learning and Data Talk: The Paths to Sovereignty of BIDS – AI Expert, Dalmer Sella	Arena Guarani



Exhibitors Companies Novelties

4Security Information Technology: Caseboard version 8.2, a complete suite for integrating data sources, management, collaboration and visual analysis for investigation, combating organized crime, fraud and money laundering.

ADtech - In addition to the HARPIA high-performance drone, it features the ATALAIA radar, satellites and several other technologies that include radars, high-performance drones, anti-drone protection systems and electronic warfare systems.

Akaer: Cascavel NG (New Generation) Project, a modernized version of the armored vehicle, the IRSA, the infrared tracking system of the A-Darter missile, the ST30CAM camera, the strategic design and modernization of the wings of the P-3AM Orion, a maritime patrol aircraft of the Brazilian Air Force (FAB) and the OLHAR, a high-precision monacle developed for the needs of the Brazilian Army.

Amazul: Strategic solution for the retention and dissemination of critical information within organizations, Food Irradiation technology, industrial plant projects and highlighting the benefits for food safety and combating waste and updates on the SNCA – Conventionally Armed Nuclear Submarine.

BAE Systems: portfolio of solutions that include the Amazonas-class Ocean Patrol Vessels (OPVs) used by the Brazilian Navy, the Amphibious Combat Vehicle (ACV), 40Mk4 and 57Mk3 naval guns, 3P ammunition, 155mm M777 light towed howitzer, TRIDON Mk2, naval surveillance radars (AWS-10 and Artisan), and GXP® software solutions.

BÉLICA MILITAR: G5F Holster, ideal for tactical operations that require equipment with Level III Retention, which combines high resistance, double retention technology and the practicality of quick draw. Developed in robust and tensile resistant polymer, this holster is designed to withstand extreme conditions, maintaining the safety of the operator, being compatible with Glock, CZ and Taurus models, with versions with flashlight and holographic sights.

Beyond Vision: HEIFU Pro, a tactical hexacopter, the BVQ418, portable quadcopter, and the beXStream drone management platform and cutting-edge solutions that leverage advanced Artificial Intelligence technology to redefine the potential of drones.

CBC - Cia Brasileira de Cartuchos: Launches the following products: 2nd Generation Bonded Ammunition, CBC by Sinterfire Frangible Ammunition with calibers for rifles and machine guns, new 7.62x51mm and 5.56x45mm (JHP) Police Ammunition, .308 Polymer Tip Sniper Ammunition, innovative line of less lethal solutions for the Security Forces – CBC and CSI Partnership that includes aerosols, known as spreaders, burning grenades, devices with a metal body that produce an internal chemical reaction that generates heat, smoke and gases, Ranger Pro .308 Win Sniper Rifles and a line of long weapons such as the CBC .308 Win Ranger Pro Military rifle with a capacity of 5 rounds and a 24" barrel in stainless steel and CBC Ranger PRO sniper rifle and Pump Military 3.0 shotguns. Other highlights are the Pump Military 3.0 Shotguns in different configurations aimed at public safety, and more than 130 models of ammunition between different calibers and projectile configurations.

CTI Aerospace: The Center for Aerospace Technology and Innovation (CTI Aeroespacial), a partnership between the Portuguese Air Force, CEiiA and Geosat, presents the LUS-222, the first aircraft developed and assembled in Portugal for civil or military use, which will fly for the first time in 2028, the result of an investment of around 220 million euros.

Damen: a new line of naval support vessels that makes it possible to expand the operational reach of naval forces to improve logistical support capabilities. The vessels are equipped with NATO-standard refueling at sea (RAS) technology, RoRo capabilities, and substantial cargo-carrying capability.

Daten: X-15 rugged notebook and the Tango.87 and Tango.17 tablets, from the Alfa X-Ray line, developed to operate in adverse conditions, resist impacts, dust, humidity and extreme temperatures, have high performance, durability and efficiency to provide robust and innovative technology for the Armed Forces, Public Security Forces and the private sector.

Edge Group: Presents cutting-edge technology solutions, smart weapons and tools such as the HT-100, a state-of-the-art unmanned helicopter developed by ANAVIA, a subsidiary of EDGE, designed for surveillance, security and military support missions.

EMGEPRON: new projects and solutions such as the autonomous vessel *USV SUPPRESSOR 7*, which will have its pre-launch carried out at the exhibition through a

mock-up - full-size model - of the unmanned surface vessel SUPPRESSOR-X. The USV *SUPPRESSOR 7* is a sophisticated high-tech system that is composed of an autonomous vessel and a multi-platform, multi-domain mobile control station (in the air, on the surface or below), called *MOB*, which is capable of operating on board a mother ship or from land, with up to 4 operators in a 20-foot container.

FNSS/John Cockerill Defense: state-of-the-art armored vehicles such as the KAPLAN Medium Tank, featuring the state-of-the-art 105mm John Cockerill Defense 3105 turret, concept model of the KAPLAN Tracked Armored Fighting Vehicle, equipped with the innovative 30mm Cockerill® 3030 unmanned turret.

FSS Brasil: MUSE Nova - Engineered by FSS Brasil, Powered by Aechelon, a partnership with Aechelon, which is the leading company in the USA in Image Generators and has its technology used in the main programs in that country and the world, presents options to meet very high standard projects with the ability to certify simulators where there are level D requirements, whether for civil or military aviation (by equivalence) and announces the partnership with the Chilean company ALTEC, presenting STRAWAG (Strategic Wargaming), a simulation system for war games integrated with Cervus for AI-based big data analysis.

GEOCONTROL S/A: presents updates to the GEOBOX solution aimed at smart vehicles that offer a series of benefits to security agents and operations managers by concentrating in a single device the main tools necessary for optimizing police operations, such as facial recognition, GPS, monitoring software, operational application, LPS camera, on-board wi-fi, online and offline database, biometric reader, online telemetry/scanner, among others.

Grupo HELISUL: Signal Intelligence systems, Communication Intelligence, Electronic Intelligence, Communication Jamming, Electronic Support measures, Synthetic Aperture Radar, mission system, C5ISTAR system, cell phone detection systems and information detection and extraction using AI, automatic fire detection system, maritime surveillance, VTS (Vessel Traffic Service), connectivity solutions, P-68C special mission aircraft and class II and III high-range drones, cockpits, advanced wireless signal detector for security audits and identification of hidden devices, physical inspection tool for detection of hidden electronic devices; complete solution for documentation and analysis of TSCM scans; FLIR thermal cameras, TSCM Environmental Scanning services, specialized counterintelligence training verticals, and equipment with a capacity of up to 4 cell phones in an audio recording protection dome.

Helibras and Airbus: At LAAD 2025, Airbus and Helibras highlight their ecosystem of solutions for disaster management, presenting the H145 multirole helicopter, full-size

model of the H145M, demonstration of FLEXROTOR, ultra-modern tactical unmanned aerial system, models of the C295 MPA, SATCOM, SIRTAP and Eurodrone.

IACIT: The company presents a selection of products that consolidate its operations on different fronts of defense and security, such as the Beyond the Horizon Skywave and Surface Wave radars and promotes the launch of PAR 0100, an approach and precision radar that ensures safer operations at civil and military airports. The OTH 0100 Surface Wave radar is the first over-the-horizon surveillance system developed in Brazil that uses electromagnetic waves that propagate over the sea and allows the detection of vessels up to 200 nautical miles from the coast (approximately 370 km). It also presents the OTH 0200 Skywave, an advanced technology capable of detecting targets thousands of kilometers away, and new projects, such as MUST (Multi-Sensor Urban Surveillance and Tracking), an innovation for monitoring unmanned aircraft in the UTM and UAM domains, such as delivery drones and eVTOLs, and DME 0200 (Distance Measuring Equipment). an essential piece of equipment for precision air navigation that works as a backup for GNSS navigation for aircraft.

IDV/IVECO: IDV, a reference in the development and manufacture of armored vehicles and tactical vehicles, will present a diversified and high-performance portfolio, with emphasis on the LMV-BR 4x4, Guarani 6x6 and Centauro 2 8x8 models, which highlight the brand's excellence and technological innovation.

M&K Logistics: specialized logistics solutions for the transport and management of dangerous cargo and war materials, classified as sensitive, controlled, and highly complex for the military, public security, and industrial explosives sectors.

PROMEAL: operational rations for the Armed Forces and other sectors that operate in challenging conditions, with several food kits and products aimed at survival at sea, such as powders for the preparation of beverages and ready-to-eat dishes that do not require refrigeration and high durability, and concentrate bars to meet all macro and micronutrient needs during survival situations.

Saab: will present the RBS 70 NG, an anti-aircraft defense system acquired by the Brazilian Army; the Giraffe 1X radar, a multi-mission surveillance radar that detects, tracks and classifies threats; as well as training and simulation equipment. One of the main highlights will be the MSHORAD (*Mobile Short-Range Air Defence*), a mobile anti-aircraft defense system composed of the RBS 70 NG, the Giraffe 1X radar unit and the Command and Control (C2) communication system, responsible for coordinating operations. For the first time at LAAD, Saab presents the Ground-Launched Small Diameter Bomb, GLSDB (*Ground-Launched Small Diameter Bomb*), a long-range precision munition developed in partnership with Boeing. The

booth also has the Gripen fighter flight simulator, where guests will be able to experience defense missions and have the experience of flying the newest fighter of the Brazilian Air Force. A scale model of the Gripen will also be on the stand.

Safran: SKYJACKER Solution, an anti-drone system developed for use by the Armed Forces and security agencies on battlefields and sensitive installations, with unique spoofing capability, technology that alters the trajectory of the drone by simulating GNSS signals, directing it to a designated target and neutralizing the threat. Another highlight is the EUROFLIR 410, a high-precision electro-optical system that equips the Robinson R66 helicopters, a successful partnership with HBR Aviation to serve the Brazilian market.

SEA: specialized in launching, decoy, underwater surveillance and communication systems, it features a trainable bait launcher for rapid threat detection and reaction and Krait product family consisting of a fine line sensor, KraitArray and subsea modeling tool.

Taurus: launches the TAURUS MILITARY PRODUCTS portfolio and presents the entire line of revolvers, pistols, tactical weapons and suppressors, highlighting the following products: the innovative TX9 pistol, the RPC Submachine Gun in 9x19mm caliber, the most compact, lightest and with the largest capacity in the category, the T4 Piston Rifle in 5.56x45mm caliber, the TAS - Tactical Air Soldier, a solution of high strategic value consisting of a drone equipped with tactical weaponry, 5.56 and 7.62 Light Machine Guns and .50 BMG Machine Guns, and products for civilian use, such as the GX2, launched worldwide in January 2025, and new platforms in .38 TPC caliber, which will be launched throughout this year.

Thyssenkrupp Marine Systems: Programa Fragatas Classe Tamandaré, uma parceria com a Marinha do Brasil por meio da sociedade de propósito específico Águas Azuis, formada pela thyssenkrupp Marine Systems, Embraer Defesa & Segurança e Atech, que representa um passo estratégico para a modernização da esquadra brasileira e prevê a construção de quatro fragatas de alta complexidade tecnológica.

Turkish Aerospace: Rugged notebook and tablet aimed at field operations that require equipment with reinforced technologies and materials and greater durability.

Zodiac Milpro: design and manufacture of inflatable and semi-rigid boats with complex system integration and tailor-made solutions for the most demanding operational requirements, such as advances in aluminum hulls and air-launch capabilities for boats. Highlight for the Surf Rescue, the boat of choice for Brazilian firefighters for beach rescues.



About the event and organizer

About LAAD Defence & Security

The main defense and security event in Latin America, LAAD Defense & Security reaches its 15th edition in 2025, bringing together, biennially at Riocentro, in Rio de Janeiro, Brazilian and international companies specialized in providing solutions for the three Armed Forces and Police Forces. In addition to the exhibition, the event will feature the X International Symposium on Military Logistics.

In 2023, the fair had 364 exhibiting brands supplying equipment, services and technologies from 20 segments of the defense and security industry, from 44 countries, in addition to 192 official delegations from 71 nations, attracting about 36,700 visitors. The expectation is that the 2025 edition will be even bigger, reinforcing the importance of the event for the defense and security industry globally.

About Creative Events

With more than 16 years of experience in organizing fairs and congresses, Creative Events is a Brazilian company based in São Paulo. It has a portfolio of events that includes the defense, security, gaming and energy sectors, which attract international visitors and authorities of the highest level. With face-to-face and digital events, it puts decision-making buyers and solution providers in contact.

LAAD 2025 Spokesperson

- **Sergio Jardim**, general director of Creative Events, promoter of the event, will be able to comment on the organization and structure of LAAD 2025, its importance for the sector's business and its global representativeness in relation to other fairs in the sector. Requests for interviews with the executive can be scheduled with the event's official press office.



Contacts - Press Office



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